



ESPORTS

BUSINESS SUMMIT UNIVERSITY

A VIRTUAL EXPERIENCE ON THE BUSINESS OF COLLEGIATE ESPORTS

MARCH 23-24, 2021 | ONLINE. EVERYWHERE.

SPONSORSHIP PROSPECTUS

For information on sponsoring contact Andrew Katz | akatz@accessintel.com | 203-899-8447

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ESPORTS
BUSINESS SUMMIT UNIVERSITY

**MARCH 23-24, 2021
ONLINE. EVERYWHERE**

We are delighted to announce EBS University (EBSU), a two-day virtual conference on the business of collegiate esports, held March 23rd and 24th during March Madness. EBSU will cover important topics such as sponsorship, scholarship, recruitment, team operations, prize pools, platforms, streaming, production and facilities management, oversight and more. You will learn valuable insights and techniques to build, grow and monetize your collegiate esports programs as well as network with your peers in a super charged week leading up to the Final Four!

HEADLINE SPONSOR: \$25,000

- Recognized as Headline Sponsor in all marketing and communications
- Opportunity to deliver the Keynote Address
- Complete attendee mailing list after the event
- Virtual Exhibit within the platform for Q&A and networking
- Highest profile branding within the virtual platform
- 3-month run-of-site advertising campaign on Esportsbiz
- 15 complimentary conference registrations for employees or clients

Highest profile
sponsorship,
only ONE
available

UNIVERSITY CLUB SPONSOR: \$6,995

(Only 5 available)

- Recognition as University Club Sponsor in all marketing and communications
- 15-minute speaking opportunity or panel speaking role
- Virtual exhibit with the platform for Q&A and networking
- 30-day run-of-site
- Complete attendee mailing list after the event
- 8 complimentary conference registrations for employees or clients

VIRTUAL EXHIBIT SPONSOR: \$3,995

Booth packages include:

- Live or pre-recorded video
- Branded content
- Website and social media links
- Special offers
- Networking and Q&A
- 3 complimentary conference passes

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